



THE JACKSONVILLE REGION IS GREAT FOR BUSINESS

PUT DOWN ROOTS AND GROW YOUR BUSINESS
IN OUR SUPPORTIVE AND PROGRESSIVE COMMUNITIES.

Jacksonville is 40 minutes from Springfield, under two hours from St. Louis and 3½ hours from Chicago. Our central location on the I-72 and US-67 Corridors make us ideal for businesses looking to move products throughout the country. This is why our region is home to major food processing and agricultural businesses, along with high-tech manufacturing companies.



ILMO Products
Jacksonville, Illinois

CHAIRMAN'S MESSAGE



I want to express how grateful I am having been given the opportunity to serve as chairman of the Jacksonville Regional Economic Development Corporation over the last two years. In both years we have set out to accomplish specific goals, and we feel as though the past 12 months have especially been on target.

With the five-year regional plan adopted by the Board of Directors in 2018 serving as our roadmap, this year's focus was on workforce development, retention strategies and greater visibility of the organization. Workforce development has been a continued issue for many of our employers and investors, so we are working with our partners at the Jacksonville Area Chamber of Commerce to develop new programs at the high school level. Our retention efforts have been given more focus than ever before. And we feel like the visibility of our organization is at a new high.

These goals would not be possible without a tremendous staff. Bonni Waters has been a steady, guiding force for many years as our vice president. She has not only helped us reach new heights, but also successfully prepared for the administration of our new Jacksonville Regional Enterprise Zone. And officially tonight, we welcome our new president, Kristin Jamison, who has been a constant presence in our region throughout the last year, helping raise awareness of JREDC. I think you will find her commitment to this area unwavering and the stability of her leadership will be a tremendous asset for us going forward. You will learn tonight of Bonni's and Kristin's work throughout the last few months to create a new website. We hope you will find it to be the marketing piece for which we have been searching.

Also tonight, we celebrate Reynolds Consumer Products as our Industry of the Year. The progressive company is a major source of employment for the region and is continually searching for ways to improve its products while building collaborative relationships with its employees. Cedarhurst Senior Living offers our region an extraordinary assisted living facility, improving our quality of place. We are proud to recognize Cedarhurst with the 2019 Champion Award for its investment in our region.

Finally, I would, again, like to offer my thanks to the board and staff of the JREDC for their commitment and continued gratitude to our investors and allies in Morgan and Scott counties. Here's to the promise of a great 2020!

Dusty Douglas
Chairman

PRESIDENT'S MESSAGE



I am grateful for the opportunity to serve Morgan and Scott counties through the Jacksonville Regional Economic Development Corporation. Over the past year, I have learned much from leaders in our community who strengthen the economy in our region. I am especially indebted to my colleague, Bonni Waters, who has provided valuable direction and shared institutional knowledge.

Our efforts over the last 12 months were guided by JREDC's regional plan adopted in 2018. Specifically, the executive team outlined three areas to direct our work: achieve greater visibility of our organization, explore ways to develop the region's workforce, and build strategies to maintain and expand current industry and investors.

The local media have been welcoming to me in my new role, allowing me to communicate JREDC's work to the public. I have written more than 40 newspaper columns, conducted a dozen media interviews and recorded many public service announcements. In addition, quarterly newsletters and an increased social media presence have renewed the credibility of our organization within the region. But perhaps the most important effort is a new, vibrant website. JREDC's web presence serves as a powerful tool for site selectors and entrepreneurs interested in our region, wielding the potential to attract new residents and strengthen our workforce.

Building relationships has also been a key aspect of our work this year. Bonni and I continued to develop the valuable relationships forged over the years with community allies and partners. Additionally, we met with entities that greatly impact our area's economy. Finally, volunteerism has provided us opportunities to foster relationships and illustrate JREDC's importance.

Preparing a skilled workforce is critical to continue the tradition of manufacturing excellence in our region. Area business leaders have assisted me in understanding the need for a pipeline of skilled workers. Through my participation in a community workgroup, I am helping develop a program to educate high school students about job opportunities available in the region. My hope is that this program can be further developed into a robust course that will prepare students for careers in manufacturing after high school.

Maintaining relationships with our existing industries and investors is critical to the success of our organization. Last spring Bonni and I organized a public tour of Eastgate Industrial Park to celebrate the nine businesses located there. In addition to employing approximately 250 people, Eastgate businesses increase our tax base which helps provide necessary infrastructure and services to this area. We also partnered with the Jacksonville Chamber to wage a media campaign for National Manufacturing Day. We used the occasion to thank Morgan and Scott county manufacturers for the 2,200 careers they provide and their commitment to our communities.

I am proud of last year's accomplishments and confident in the prospect of a successful 2020. Bonni and I are pleased to offer incentives available through our new Jacksonville Regional Enterprise Zone, and we are excited by local interest in Opportunity Zone benefits. We will continue to encourage new businesses developments, as well as new investments in our organization. Retaining existing industries and building our workforce will remain at the top of our to-do list.

Thank you for your support as we strive to move the Jacksonville region forward.

Kristin Jamison
President

FINANCIAL REPORT

BALANCE SHEET

for year ending December 31 (unaudited)

ASSETS	2019	2018
Checking/Savings	\$20,936	\$10,684
Investment/Reserves	\$310,938	\$308,715
Fixed Assets – Furniture	\$63,319	\$63,319
Accum. Depreciation	-\$62,583	-\$62,183
Total Assets	\$332,611	\$320,536
LIABILITIES & EQUITY		
Retained Earnings	\$320,536	\$303,815
Net Income	\$12,075	\$16,721
Total Equity	\$332,611	\$320,536

PROFIT & LOSS

for year ending December 31 (unaudited)

INCOME	2019	2018
Investments	\$207,408	\$205,142
Interest Income	\$2,260	\$1,540
Enterprise Zone Fees	\$5,625	\$94
Total Income	\$215,293	\$206,776
EXPENDITURES		
Personnel	\$143,934	\$61,181
Administrative	\$35,361	\$115,260
Marketing	\$19,883	\$2,070
Retention	\$3,069	\$1,084
Land Development	\$0	\$9,900
Office Equipment	\$572	\$0
Depreciation Expenses	\$400	\$561
Total Expenses	\$203,218	\$190,055
Net Income	\$12,075	\$16,721

OUR MISSION

Since 1964, the mission of the Jacksonville Regional Economic Development Corporation has remained the same – to create, expand, recruit and retain job opportunities for Morgan and Scott counties.

The JREDC will, in accordance with the Regional Economic Development Plan for Morgan and Scott Counties, continue our mission through:

- 1. Business Attraction:** Work with public and private sector partners to market available sites and buildings to attract new investment to the region.
- 2. Business Creation:** Assist partners to encourage and support start-ups and emerging businesses so more will survive and grow locally within the region.
- 3. Business Retention/Expansion:** Expand our business retention and expansion program, with assistance from our allies, to reach out to every large employer and many smaller ones at least once per year.
- 4. Workforce Development:** Collaborate with the Jacksonville Area Chamber of Commerce to implement a new workforce development approach – or talent pipeline management – to meet the needs of today’s changing business environment.

GOALS AND STRATEGIES

Goal #1

Improve the Region’s Quality of Place

The JREDC supports revitalization efforts of the vibrant downtowns in our region. We have and will continue to promote and volunteer at community events throughout the region. Marketing our region’s reliable public infrastructure; variety of recreational and entertainment amenities; affordable housing and quality education; and availability and access to quality healthcare is critical in our efforts to attract new businesses to the region. The new JREDC website will help us market our region’s quality of place, adding to our current marketing efforts in traditional and social media platforms. We understand high-speed broadband is essential for the development of industry, and we are involved in conversations with local leaders and providers to ensure our region’s industry has the broadband service expected in today’s economy.

Goal #2

Create an Entrepreneurial Ecosystem

The JREDC continues to promote the Morgan-Scott CEO Program, and remains engaged with these young entrepreneurs as they develop businesses that positively impact our region. In the last year, we collaborated with Jacksonville Main Street to apply for funding to develop an entrepreneurial ecosystem that could include a business incubator, co-working space, maker’s space and resource center. While the grant bid was unsuccessful, we continue to look for more resources to fund this exciting endeavor that will encourage entrepreneurship in our region.



Goal #3

Strengthen the Region's Workforce

In collaboration with the Jacksonville Area Chamber of Commerce, the JREDC is developing a plan to implement Talent Pipeline Management initiatives. In the past year we have met regularly with Lincoln Land Community College and leading manufacturers to imagine a program that engages high school upperclassman in manufacturing coursework. While we continue those conversations, we anticipate opportunities to move workforce development forward through the local Healthy Communities Collaborative. Our workgroup has the potential to give JREDC, the Jacksonville Chamber and Jacksonville School District #117 an opportunity to pilot a seminar series featuring local industry leaders at Jacksonville High School in the next academic year. In addition, the employment board on our new website can serve as a one-stop shop for our workforce to learn of available positions in our region.

Goal #4

Help Existing Businesses Expand and Grow

A great investment in time and resources paid off with the announcement last fall that our new Jacksonville Regional Enterprise Zone was approved by the State of Illinois. Incentives through sales tax and property tax abatements to qualified projects have already assisted our region's current businesses, and it is a powerful resource to recruit new industry to areas within our new Enterprise Zone.

Goal #5

Develop Available Properties in the Region

JREDC's new website allows us to easily market available properties in Morgan and Scott counties. In addition to our Enterprise Zone tax abatement incentives, we have been working to educate our community and business leaders about the Jacksonville Opportunity Zone incentive. Recent newspaper and radio stories and a "lunch and learn" event, have helped educate local investors and developers about Opportunity Zone benefits.

Goal #6

Constructively Engage Community Based Organizations

The JREDC also made great strides in the last year to engage with various community-based organizations through numerous newspaper and radio interviews, a re-instated quarterly newsletter, public awareness campaigns, volunteerism and an increased social media presence. We anticipate working with community leaders to develop a regional branding campaign in the future.

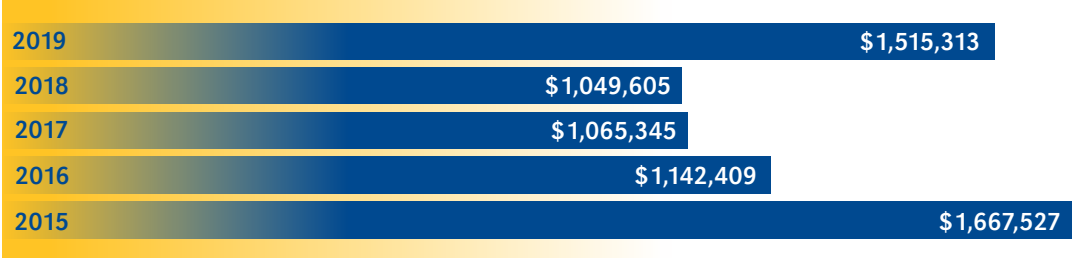
Goal #7

Pursue Development that Diversifies the Region's Economy

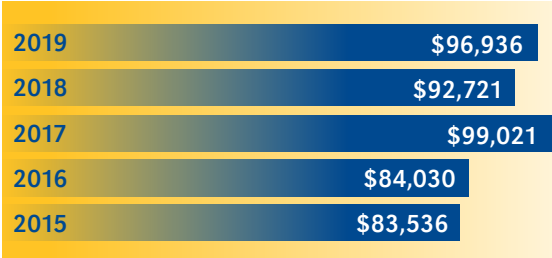
JREDC's new website is our most valuable tool in pursuing new development that will prove to diversify our economy. We will continue to utilize pages within the JREDC website to focus on our target industries, and extend our message through social media channels. We realize the economic value of tourism and the arts to provide revenue for our area and will continue our close partnerships with the Jacksonville Area Convention and Visitors Bureau and Jacksonville Center for the Arts. Finally, we recognize that our local colleges have the potential to provide training opportunities for growing local firms. We aspire to work more closely with these entities to facilitate strong relationships.

SALES TAX RECEIPTS 2015-2019

Morgan County



Scott County



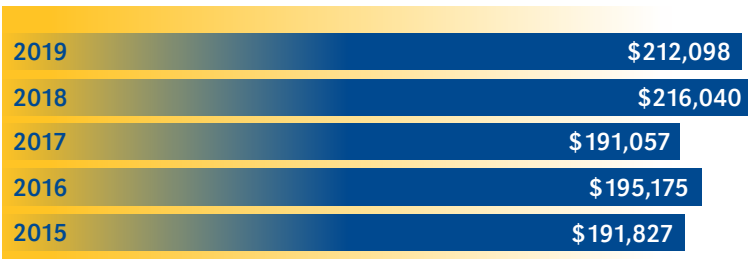
City of Jacksonville



Village of South Jacksonville



City of Winchester

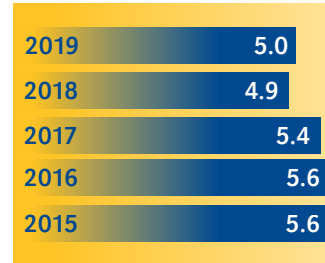


UNEMPLOYMENT 2015-2019

Morgan County

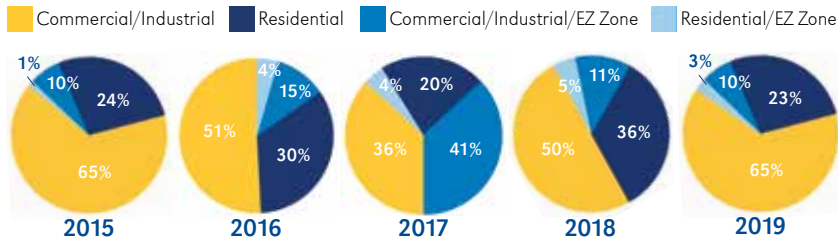
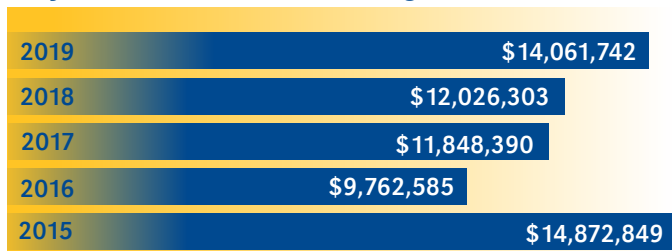


Scott County



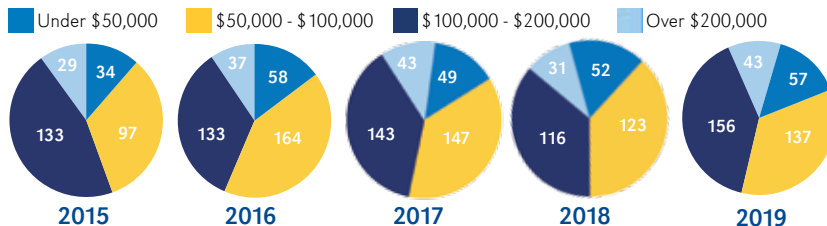
CITY OF JACKSONVILLE ENTERPRISE ZONE 2015-2019

City of Jacksonville Building Permits



HOME SALES 2015-2019

Home Sales - Morgan and Scott County



2020 BOARD & OFFICERS

2020 Nominations for Officers

2020-2021 (2-Year Term)

Chairman, Jodee Nell, US Bank
Vice Chairman, Ginny Fanning, Morgan County
Secretary, Rob Lyman, Peoples Bank & Trust
Assistant Secretary, Dan Beard, Bellatti Law Office
Treasurer, Kai Schnitker, First National Bank of
Arenzville
Immediate Past Chairman, Dusty Douglas, MCS
Community Services

Proposed Nominations for Silver Board Members

2020-2021 (2-Year Term)

Carl Bimm, Carpenters Local 270 (Re-elect)
Cheryl Welge, Ameren (Re-elect)
Chad Winters, Cass Communications

Proposed Nominations for Bronze Board Members

2020-2021 (1-Year Term)

Rob Lyman, Peoples Bank & Trust (Re-elect)
J.J. Richardson, CCK Automations (Re-elect)
Allan Worrell, Worrell Land Services (Re-elect)

2020 Proposed Board of Directors

Mike Anderson, Jacksonville Country Club
Shawn Artis, MCS Community Services

Dan Beard, City of Jacksonville – Assistant Secretary

Carl Bimm, Carpenters Local 270
Dr. Scott Boston, Passavant Area Hospital
Skip Bradshaw, City of Jacksonville
Jim Burke, Hutchison Engineering
Seth Bushnell, Illinois Electric Cooperative

Dusty Douglas, Morgan County – Immediate Past Chairman

Paul Eddington, Passavant Area Hospital
Andy Ezard, City of Jacksonville

Ginny Fanning, Morgan County – Vice Chairman

Barbara Farley, Illinois College
Darin Gehrke, Town & Country Bank
Chris Gordon, Community State Bank
Kelly Hall, City of Jacksonville,
Community Development
Eric Hobbie, Prairie Power
Harry Jennings, Village of South Jacksonville
Keith Lape, Jacksonville Area Chamber
of Commerce

Rob Lyman, Peoples Bank & Trust – Secretary

Keri Mason, Lincoln Land Community College
Lisa Musch, Jacksonville Area Chamber
of Commerce

Jodee Nell, US Bank – Chairman

Jim Oliver, Farmers State Bank & Trust Company
David Pennell, Elm City Center
Shawn Rennecker, Illinois Electric Cooperative
J.J. Richardson, CCK Automations
Beverly Rogers, MacMurray College
Chris Royal, CNB Bank & Trust

Kai Schnitker, First National Bank of Arenzville – Treasurer

Pat VanDeVelde, Scott County
Development Corporation
Rick Villa, Reynolds Consumer Products
Cheryl Welge, Ameren
Chad Winters, Cass Communications
Allan Worrell, Worrell Land Services
Brad Zeller, Morgan County



SPECIAL RECOGNITION

RETIRING BOARD MEMBERS



Joey Buster, Susie Drake

We recognize and sincerely thank retiring board members Susie Drake and Joey Buster for their service, dedication and commitment to the JREDC throughout 2019.



Tom Frederick

Tom is a nationally certified rehabilitation counselor whose career in rehabilitation services has spanned more than 44 years. Tom received his Bachelor of Arts degree in psychology and sociology from Eastern Illinois University in 1973, and a Master of Arts degree in psychology in 1978, also from Eastern.

Tom began his career in rehabilitation services at CCAR Industries in Charleston, followed with positions at the Occupational Development Center in Bloomington and Carle Clinic in Urbana. He also worked for the Rehabilitation Hospital Corporation of America in Fort Smith, Arkansas; Sparrow Health System in Lansing, Michigan; St. Mary Hospital in Knoxville, Tennessee; and Sunrise Hospital in Las Vegas, Nevada. It's been (jokingly) said, "He just can't keep a job ..."

In August 2019, Tom retired as president and CEO of Elm City Rehabilitation Center after 18 years of service. He was the third president in the 60-year history of the organization committed to providing opportunities for persons with disabilities in the Jacksonville region.

Tom has supported the people of this community through numerous community service organizations and non-profit agencies. He served as a dedicated member of the JREDC Board of Directors since 2012 and was an active member and past president of the Jacksonville Kiwanis Club. He played an instrumental role in developing the Jacksonville Area Youth Football League, serving as a coach and board member from its inception in 2006 until his retirement. Perhaps Tom outgrew his shoulder pads?

We congratulate Tom on his retirement and thank him for his many years of dedicated service. Tom's positive influence has furthered our vision and mission, and helped us develop the economy in our region.

2019 HAROLD COX INDUSTRY OF THE YEAR



The mission of the Jacksonville Regional Economic Development Corporation is to create, retain, recruit and expand job opportunities in Morgan and Scott counties. Since 1990, JREDC's Existing Industry Committee has presented the Harold Cox Industry of the Year Award to a company exhibiting outstanding business development and activity that enhances regional economic viability. We have selected and are proud to recognize Reynolds Consumer Products (RCP) the recipient of the 2019 Harold Cox Industry of the Year Award.

TECHNOLOGY, PRODUCTS AND SERVICES

Over the past five years, RCP has invested over \$26 million in growth, new product development, and safety enhancements at the Jacksonville Plant. The company has launched several new products including the "Stand and Fill" slider bag and Ultra Strong waste bags with improved strength and scent technology.

In addition to these new products, RCP invested over \$700,000 in capital to automate numerous processes at the Jacksonville campus. Additionally, the RCP Logistics Team grew in Jacksonville. Being utilized as a Regional Distribution Center for many Reynolds products such as foil, plates, pans and cups, it was forced to expand and lease warehousing space available in the community including 100,000 square feet of warehouse at the former EMI property.

QUALITY IMPROVEMENTS

RCP in Jacksonville has a legacy of providing quality products to its customers and currently surpasses Six Sigma quality standards for the industry. In 2019, its Waste Bag operation maintained the high level of quality that customers have come to expect while the Slider Bag operation reported a record-setting, quality year.

Reynolds Consumer Products is also committed to being strong in the field of environmental stewardship. Its 1.3 million square feet of production and warehousing operations generated in excess of 200,000,000 pounds of saleable product. An impressive 88 percent of waste generated is recycled including metals, wood, paper and oil, which equates to over 2,350 tons of waste eliminated from landfills annually. Additionally, the campus recycled over 90 percent, or approximately 24 million pounds, of scrap plastic back into its own process.

SERVICE TO THE COMMUNITY

As an advocate for community growth, RCP has provided sponsorship for the Morgan County Fair, donations to School District 117 of Hefty Slider Bags for the classroom, as well as support of Toys for Tots. The company has also supported the Crimson Cup, Small Business Saturday,



Safe Halloween and the Community Easter Egg Hunt. So far in 2020, RPC has sponsored the Bob Freesen YMCA Winter Soirée and Prairieland United Way Campaign.

TEAMWORK

RCP is a diverse community of salaried and hourly employees comprised of manufacturing, logistics, technical and development, working together to achieve a common goal of supplying the highest quality product at a fair price. Each step requires a full integration of salary and hourly employees developing new processes and products while enhancing safety and quality. The daily interaction of its workforce ensures ideas and concerns are shared openly and quickly resolved.

PROBLEM SOLVING

The biggest challenge to date facing RPC has been meeting staffing needs in order to handle the growth of its business. Company leaders have worked closely with community experts, staffing companies, and most importantly, their employees to develop improved strategies for onboarding and training, as well as create improved incentive programs and competitive compensation packages. RCP employs over 830 full-time and roughly 200 temporary employees. Through internal training and development of its employees, RPC promoted over 340 employees in 2019. Through this commitment to internal talent development, RCP is providing its employees the resources to better provide for their families through increased financial stability, contributing to the quality of life in the local community and improving the overall competitiveness of the RCP operation.

GREAT PLACE TO WORK

RCP is constantly challenging itself to be the employer of choice in the Jacksonville area. The leading provider of household products continues to invest in growth, infrastructure and process stability to make its facility and company a place of pride. The safety and health of its employees is the number one priority. Over the past year, RPC has invested over \$1.2 million of capital into safety projects throughout the Jacksonville campus. These projects included modifications to equipment and processes focused exclusively on making RCP a safer place for employees to work. Looking forward, RCP plans to continue its evaluation to improve the existing campus and its perception in the community. Improvements in pay structures, continued machinery investments and potential growth opportunities are a few of the goals RPC will address as it strives to become the employer of choice in the Jacksonville region.

2019 CHAMPION AWARD



The Champion Award was created to recognize exemplary support for economic development in Morgan and Scott counties from an individual, agency or organization that does not have economic development as a primary purpose. The Jacksonville Regional Economic Development Corporation is pleased to recognize Cedarhurst Senior Living of Jacksonville with our 2019 Champion Award.

Cedarhurst Senior Living has facilities located in Illinois, Florida, Georgia, Indiana, Kentucky, Missouri and Oklahoma. Its mission is to serve a calling to positively transform the lives of seniors with dignity, and its care is designed to enhance the residents' lives. They achieve this goal by treating their residents with dignity and respect no matter the level of care that someone may need.

The senior living complex opened its new \$5.6 million facility in July of 2016 with 50 assisted living apartments and 18 memory care units. At that time, Cedarhurst could accommodate 71 residents. Just three years later, the facility began a \$1.5 million expansion to add 10 new memory care units, which will aid in the creation of 10 new jobs. Cedarhurst's total occupancy will be 81 residents served by a staff of 64 when the project is fully completed this June.

Cedarhurst Senior Living of Jacksonville takes pride in its community involvement. The residents and employees participate in the Edward Jones coat drive and winter food drives to benefit the local food pantry. The group also crafts blankets by hand to donate to the Blankets for Love effort and they ring the bells for Salvation Army. Other activities enjoyed by Cedarhurst residents include walking in parades, supporting local restaurants with community dinners and taking part in many activities throughout the area including bowling — a crowd favorite!

Congratulations and thank you to Cedarhurst Senior Living of Jacksonville for strengthening our economy through your commitment to and expansion in our region.



OUR INVESTORS



DIAMOND INVESTORS

(Annual Investment of \$25,000 or more)

City of Jacksonville
Morgan County



PLATINUM INVESTORS

(Annual Investment of \$10,000 - \$24,999)

Illinois Electric Cooperative
Jacksonville Area Chamber of Commerce
Passavant Area Hospital



GOLD INVESTORS

(Annual Investment of \$5,000 - \$9,999)

Farmers State Bank & Trust Company
Jacksonville Country Club
CNB Bank & Trust
Prairie Power
Reynolds Consumer Products
Scott County Development Corporation
Town & Country Bank of Jacksonville
US Bank
Village of South Jacksonville



SILVER INVESTORS

(Annual Investment of \$1000 - \$4,999)

Ameren
Area Disposal
Bartlett Grain Company
Benton & Associates
Carpenters Local 270
Cass Communications
City of Winchester
Community State Bank
Don's Place
Elm City Center
EnviroVac
First National Bank of Arenzville
First National Bank of Winchester
Golden Eagle Distributing
Hutchison Engineering Company
Illinois College
Illinois Road Contractors

Mike Griffiths Properties
Peak Insurance Agency
Rammelkamp Bradney Law Office
Tri County Community Development
Corporation
Windsor Homes
Zumbahlen Eyth Surratt Foote & Flynn



BRONZE INVESTORS

(Annual Investment of \$100 - \$999)

Arends-Awe, Inc.
Bank of Bluffs
Bellatti Law Office
Burrus Seed Farms
CCK Automations
Dimond Bros. Insurance Agency
Duncan Management, Inc.
Freeman Seed Company
Hamilton's Catering
ILMO
Jacksonville Speedway
Langdon Insurance Agency
Linda Standley
O'Shea Builders
Peoples Bank & Trust
Steve Turner
Steven Varble
Susan Weller, DDS
The Source
Village of Franklin
WLDS/WEAI Radio
Worrell Land Services, LLC

**The board, officers
and investors are the key
to the continued success
of the JREDC.
Thank you for your support!**

SCOTT COUNTY | MORGAN COUNTY |
JACKSONVILLE | WINCHESTER | CONTACT |
SEARCH | TRANSLATE

ABOUT

LIFE

BUSINESS

SITE SEL



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